



Howick Village Association



Member Information



New Member/ Associate Members Pack



The Howick Village Association is an Auckland Council BID and Incorporated Society. Howick Village began the process of becoming a BID in 2004 and was formally incorporated in 2006 – as a not-for-profit organisation to work on behalf of the Howick Village business community.

What Is A BID (Business Improvement District)

BIDs have a designated boundary and this boundary was determined during the BID development process. Building owners and businesses within this boundary are charged a special levy (targeted rate) which is collected by Auckland Council Rates and passed back to the Howick Village Association to provide money for promotions and economic development. As an Auckland Council BID, the business association also works with Auckland Council under the BID Partnering Programme, which acts in a governance role.

Who Are Members

All building owners and businesses within the defined boundary are members and are charged the targeted rate.

• Associate Members •

Businesses outside the defined boundary may apply to the Howick Village Business Association for Associate Membership.

Associate membership is charged annually at \$250.00+GST.

What Is My Targeted Rate

The targeted rate is a charged levy determined by Auckland Council.

Benefits Of Being In A BID

- Economic development and events to promote business in the Village
- Web and Social media platforms including member newsletters
- Advocacy for town centre improvements to Auckland Council, Police etc
- Provide networking opportunities for members
- Work to a collaborative Business Plan and three-year Strategic Plan, in alignment with the Howick Village Association Constitution

Town Centre Manager's Role

Your Town Centre Manager works collaboratively with the BID executive team, Auckland Council and members, to operationally promote the vitality of the town centre. Added to this is all administrative/management tasks for the smooth function of the association offices.

To assist with updating our records in compliance with our bid programme, please complete the attached form. Alternatively complete the attached form to lodge an Associate Member application.



Member Detail Update or Associate Member Applicant

Business Details

Business Name:	<input type="text"/>		
Street Address:	<input type="text"/>		
Postal Address:	<input type="text"/>		
Phone Number:	<input type="text"/>	After Hours Mobile:	<input type="text"/>
Business Email:	<input type="text"/>		
Website:	<input type="text"/>	Social Media:	<input type="text"/>
Business Hours:	<input type="text"/>	Year Established:	<input type="text"/>

Contact Names

1st Contact Name:	<input type="text"/>	Position Held:	<input type="text"/>
Email:	<input type="text"/>	Mobile Number	<input type="text"/>
2nd Contact Name:	<input type="text"/>	Position Held:	<input type="text"/>
Email:	<input type="text"/>	Mobile Number	<input type="text"/>

Property Owner / Landlord / Property Manager

Name:	<input type="text"/>		
Postal Address:	<input type="text"/>		
Phone Number:	<input type="text"/>	Mobile Number:	<input type="text"/>
Email:	<input type="text"/>		

For Website and Publications (please email logo to manager@howickvillage.co.nz)

Describe your core business
(please add any additional information we may require)